



Strategic Planning Input

THANK YOU FOR JOINING US

April 13, 2022



100 Years
of Leading
Special Education



Our Time Together

- Welcome-Kim
- 2019 Strategic Plan Update - Kim & Carrie
- What our Data Trends tell Us - Carrie
- What our survey is telling us - Nora
- One More Input Opportunity - Luann
- Wrap up - Kim & Carrie

What Is Strategic Planning?

Strategic planning is the process of documenting and establishing a direction—by assessing both **where you are** and **where you're going**. So, what is the purpose of a strategic plan? To record and **communicate** your:

- Mission
 - Vision
 - Values
- Long-term goals
 - Action plans

CEC Just completed their new strategic plan...



Every CEC member
was invited to
**PROVIDE
INPUT**

1,886

INDIVIDUAL MEMBERS
COMPLETED
INITIAL SURVEY



[CEC's Strategic Plan 2022-2026 |
Council for Exceptional Children](#)

2019 Strategic Plan Update

Continued Our Traditions

- Survivors Conference
- Fall Conference
- Principals' Institute
- Annual Conference
- Threading the Needle
- Book Studies
- Legislative State & National



Established

- Pandemic Webinars
- Special Education Director's Academy (SEDA)
- Quarterly Partner Meetings (Psychs, SW, Counselors, ASU, NAU)
- ASU Student Chapter
- Sponsor Support for Webinars
- Successful Online PD & Conferences
- Survived the Pandemic!

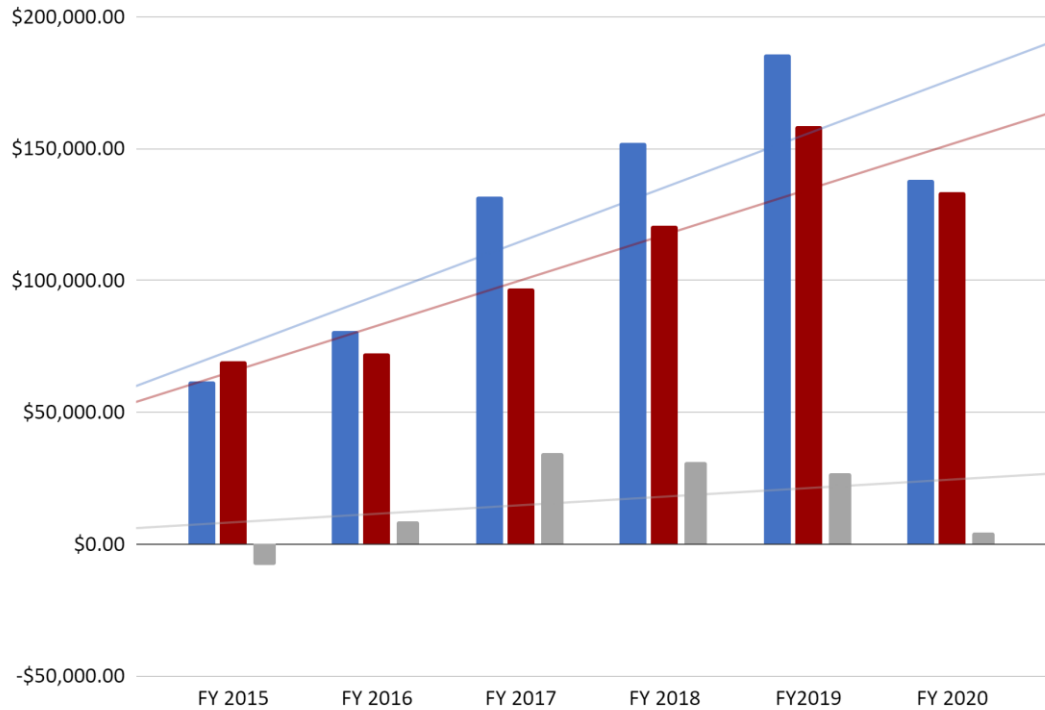
2019 Strategic Plan Growth

Increased

- Visibility across State as leading experts in the field
- Visibility within National CEC
- Connections and impact with State Legislature
- Membership

What our Data Trends Tell Us

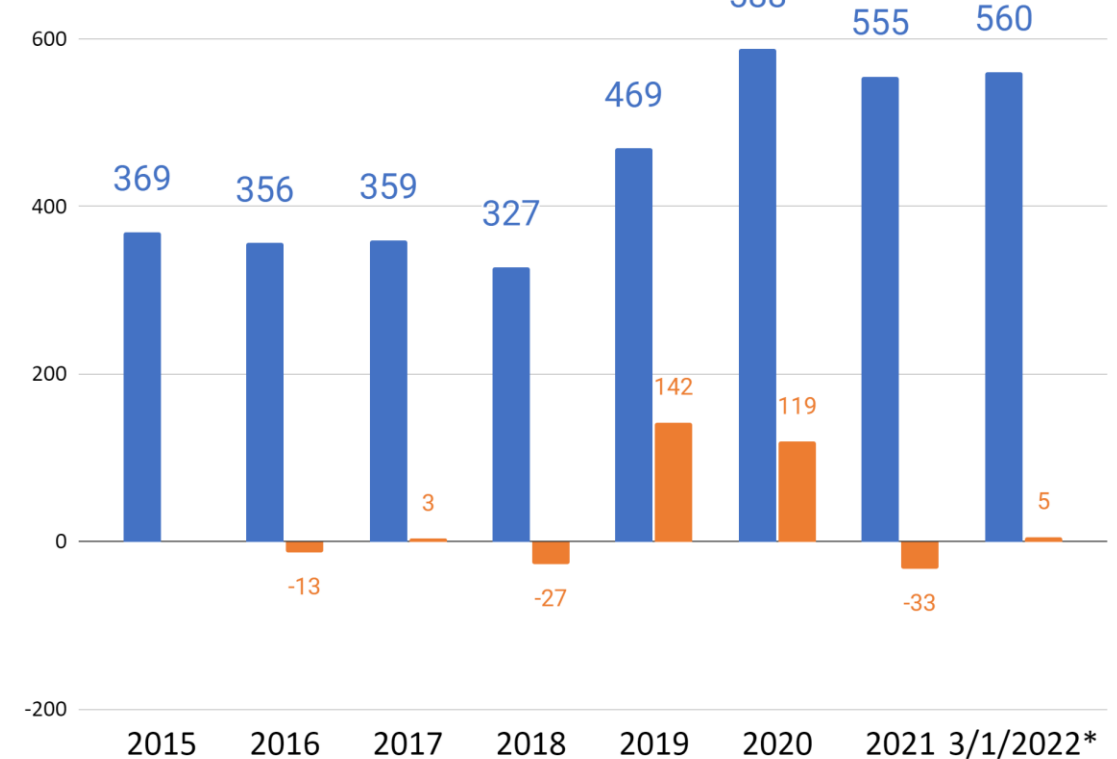
Historical P & L



We are financially healthy

4/15/22

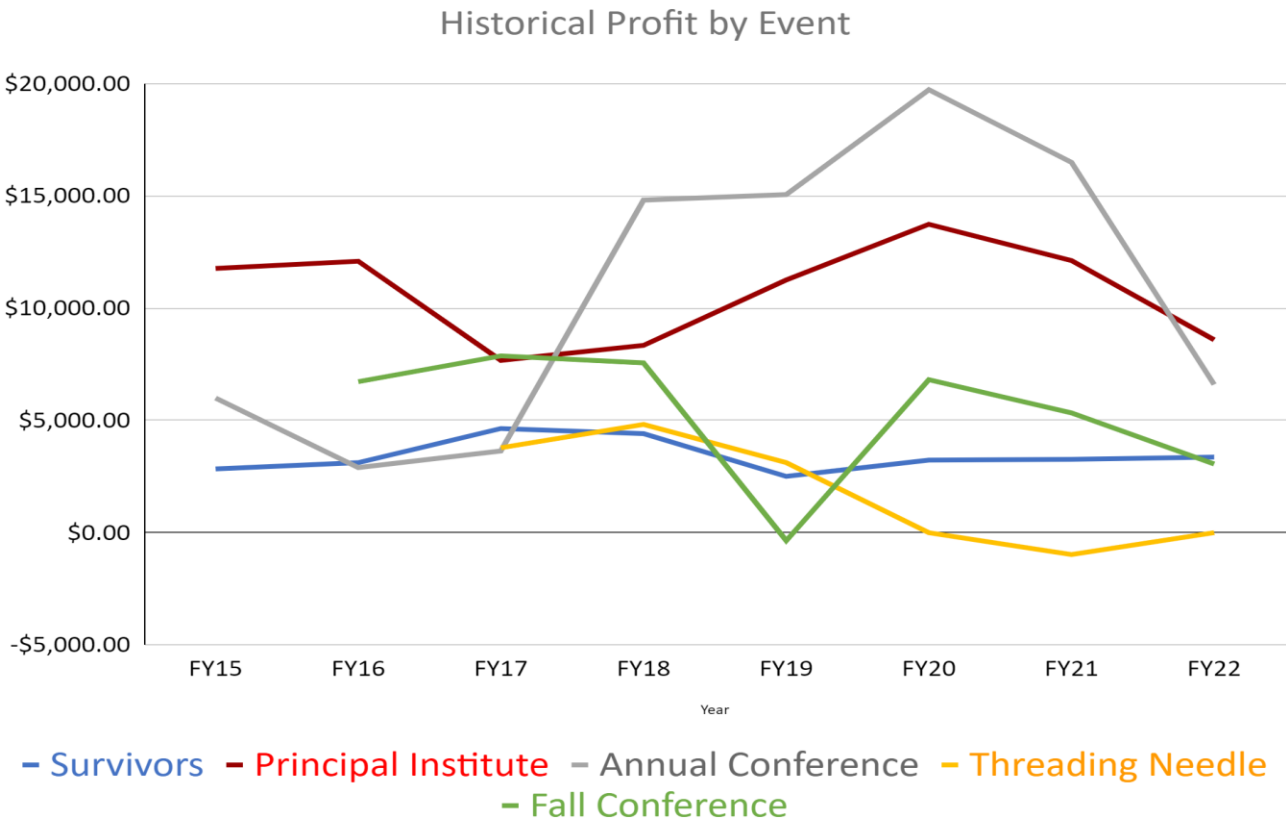
Membership Change



We have increased membership to over 500 and maintained that for three years.

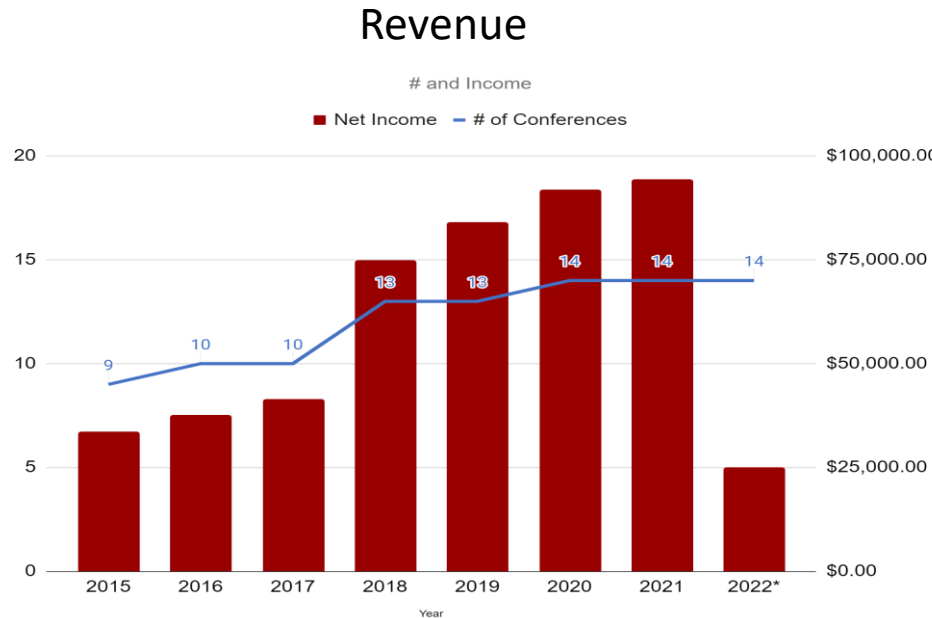
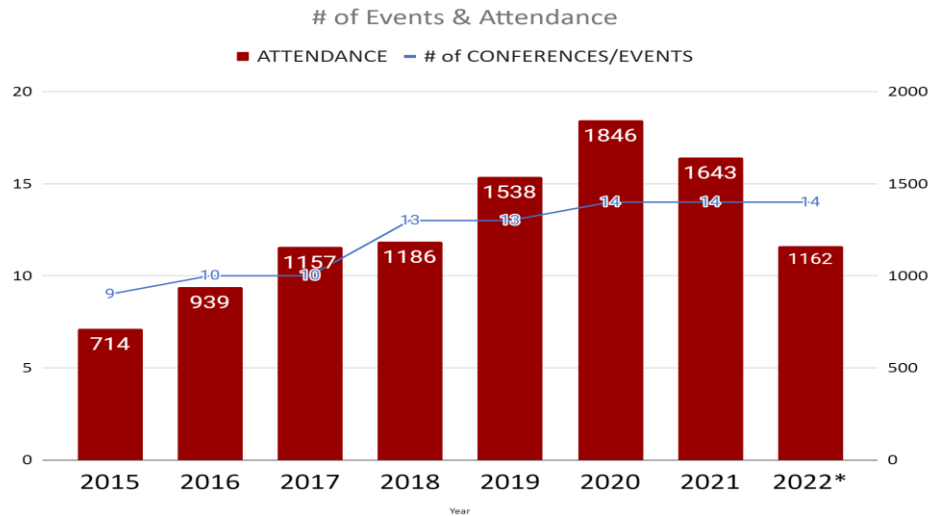
What our Data Trends Tell Us

Attendance

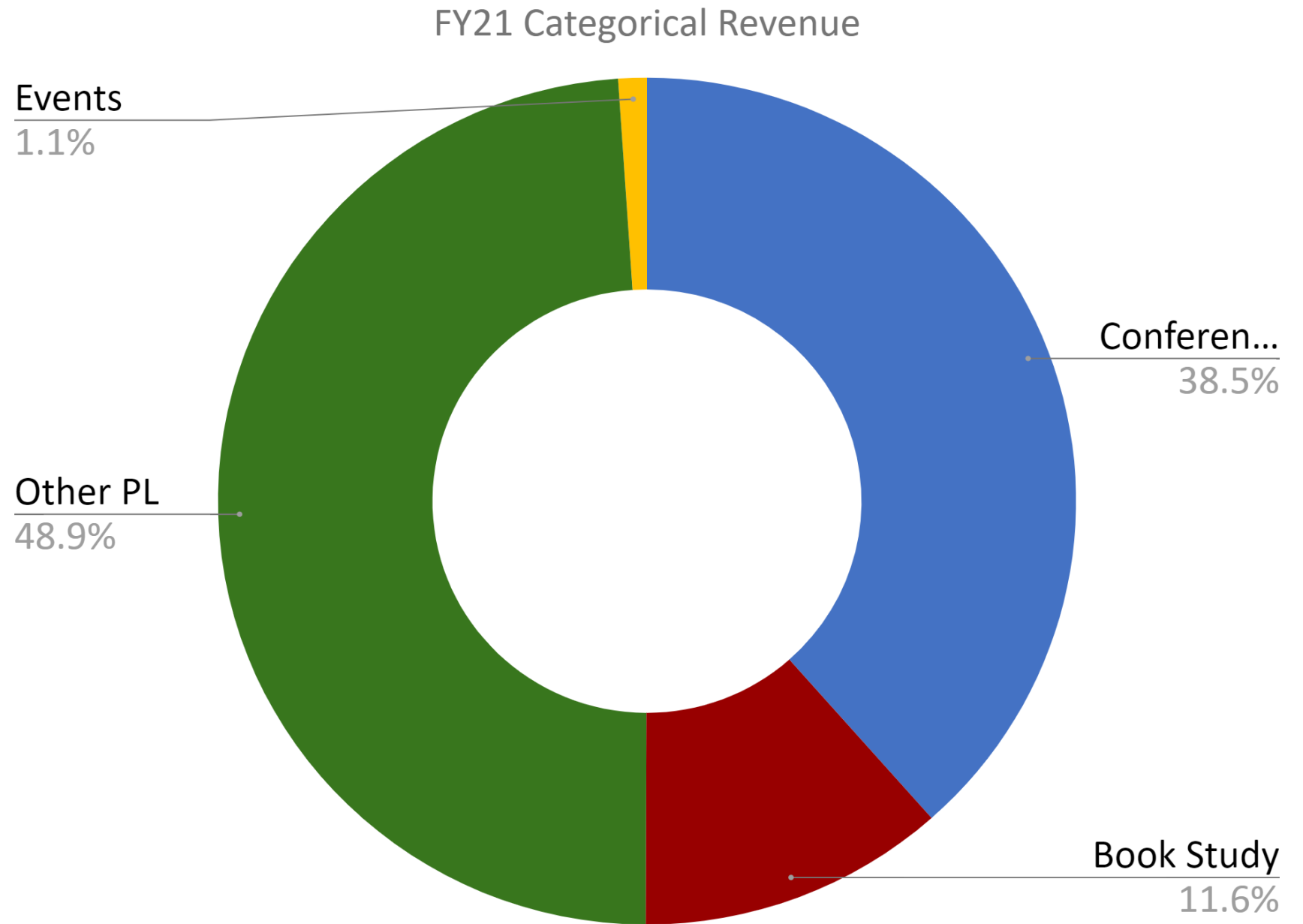


The annual conference, Principal Institute, and Fall Conference attendance were increasing prior to the pandemic.

4/15/22



What our Data Trends Tell Us



Special Education Directors Academy (SEDA) is the majority of the other PD.

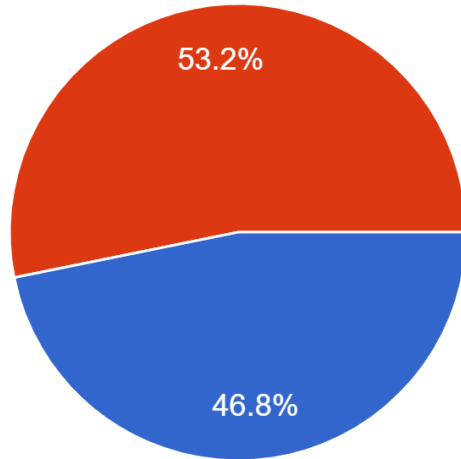
4/15/22

What Our Survey is Telling Us

Are you a member of the AZCEC?

188 responses

● Yes
● No



Membership & Needs

Help me get more professional hours

56 (30%)

Provide more ways for me to get involved

52 (28%)

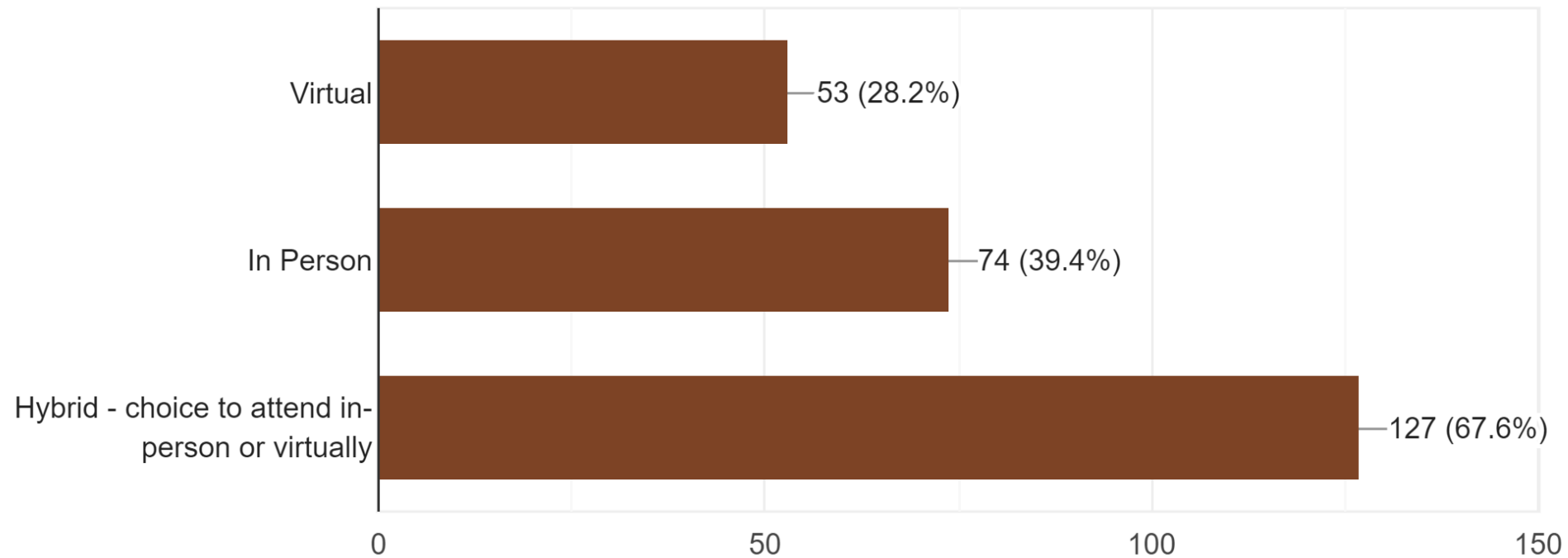
Connect me with other professionals in my field

95 (51%)

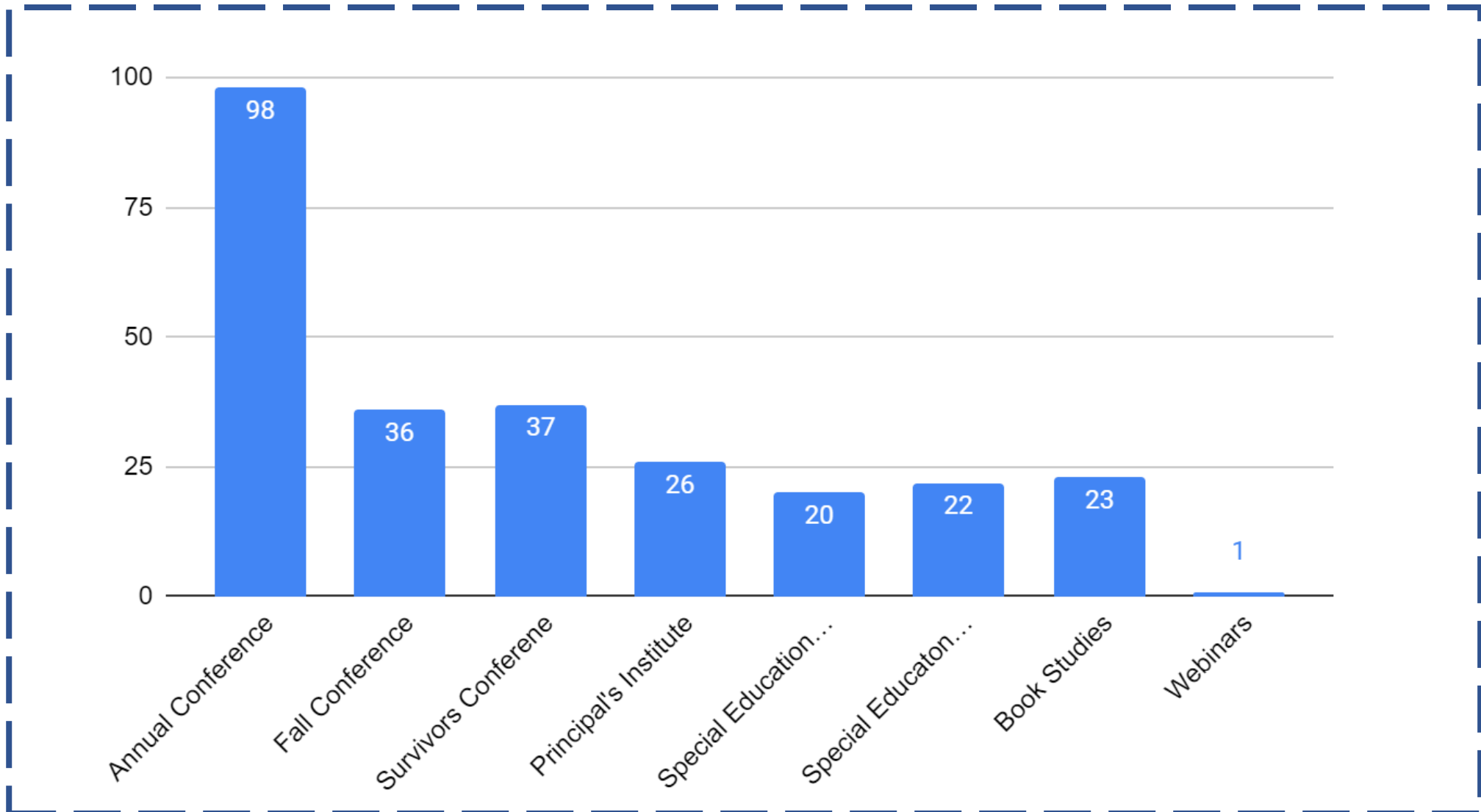
What Our Survey is Telling Us

How do you prefer to attend conferences? Check all that apply.

188 responses



What Our Survey is Telling Us



One More Opportunity for Input: Defining Our Core

Sharing Your Driving Purpose Simply with Others



Leading by Convening: Doing the Work Together

Defining our core

- We are

- who are united in

- To accomplish this we

- We know we are having an impact when

SAMPLE

Defining our core

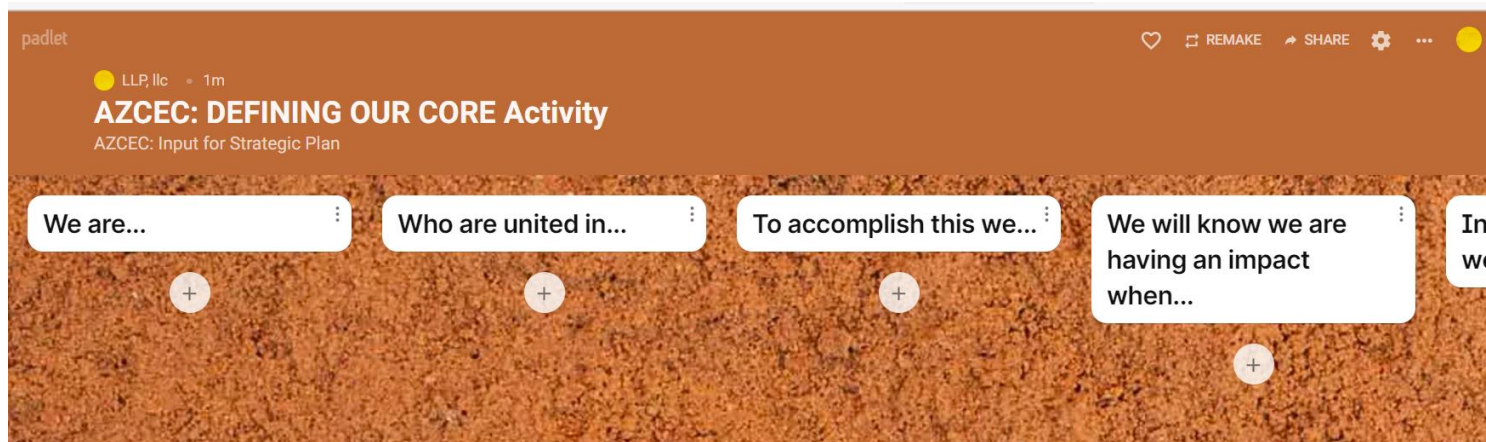
- We are a committed collaboration of stakeholders.
 - We are united in improving the lives of youth with disabilities beyond high school.
 - To accomplish this we use an active and consistent interagency approach that includes all stakeholders.
 - We will know that we are making progress when our change in practice results in a measurable increase in youth outcomes.
- (South Carolina Community of Practice on Transition, 2013)

Let's Try It...

Complete the **4 stems** and then answer the 5th column stem: **In the next 2-4 years, I would love to see...**

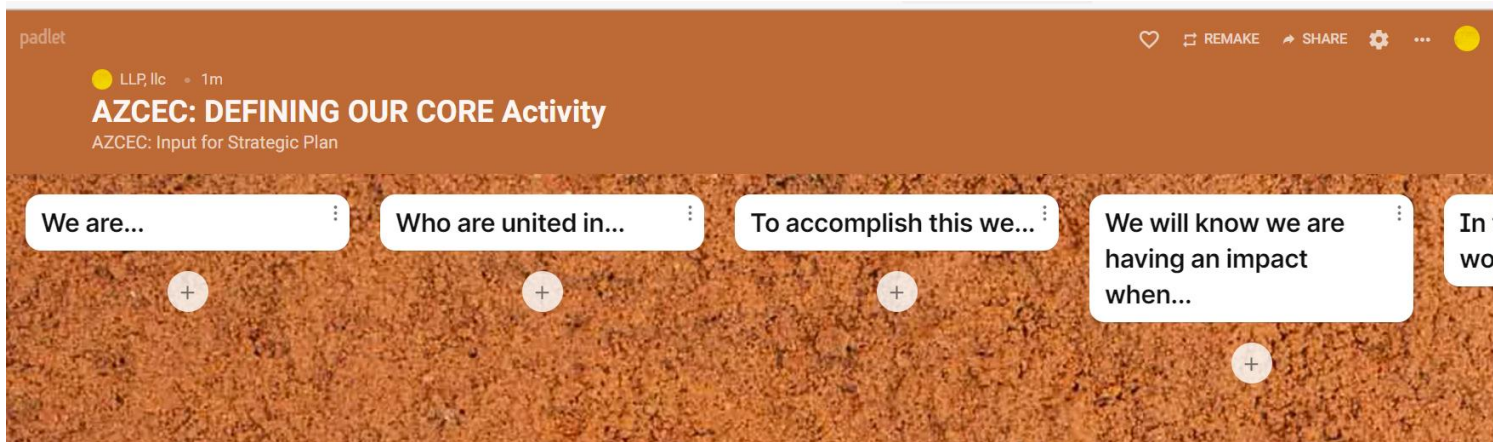


<https://bit.ly/3JvFRvF>



AND...

<https://bit.ly/3JvFRvF>



Do you need more time?

- Think about it and add to the Padlet
- All input should be completed by noon on Monday 4/18/2022



<https://bit.ly/3JvFRvF>

Final Words ... Opportunities Moving Forward.Together



- Reach All AZ Counties
- Support Pre-Service Teachers
- Involve More Teachers
- Provide Timely PD Opportunities to
 - Teach – Train - Inform
- Increase Legislative Advocacy
- Be the Special Education Resource for Arizona





Strategic Planning Input

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